



Bartlett Parks & Recreation Sponsorship



2025 Package

Explore. Play. Gather. Grow





Royal Tea Party

The information below outlines sponsorship opportunities for the 2025 Royal Tea Party with the Bartlett Parks & Recreation Department

The Royal Tea Party is an opportunity for our younger citizens to enjoy a morning with their favorite princesses. Children are encouraged to come in their best princess attire and enjoy tea and light refreshments. There is the option to use the photo booth, get pictures with the princesses and dance.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Royal Tea Party				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Royal Tea Party				
Company/Organization logo and name displayed at the Royal Tea Party				



For more information, contact our Special Events Team by phone at (901).380.4771 or by email at bartlettparks@cityofbartlett.org



Annual St. Valentines Run

The information below outlines sponsorship opportunities for the 2025 St. Valentines Run with the Bartlett Parks & Recreation Department

The St.Valentines Run includes a 5K, 10K, Couples 10K and virtual run. This race serves as a fundraiser for the department with all proceeds going towards the Parks Foundation Fund for all-inclusive playground equipment for our parks.

Giving Levels

-  Title Sponsor \$2500(1)
-  Presenting Sponsor \$1000(2)
-  Gold Sponsor \$750(4)
-  Silver Sponsor \$500(8)
-  Bronze Sponsor \$250(14)
-  Friend of the Event \$99 or Less(Unlimited)



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Annual St. Valentines Run(Cont)

The information below outlines sponsorship opportunities for the 2025 St. Valentines Run with the Bartlett Parks & Recreation Department

Sponsor Benefits

Title Sponsor

- The business logo will be placed in the prime spot on all advertising including digital and print media
 - The business logo will be the first and biggest on the back of the race sweatshirts
 - The business will receive (8) complimentary sweatshirts and (8) complimentary entries into the run
 - Facebook shout out once a week for six weeks leading up to the run
 - Awards ceremony recognition and recognition plaque
-

Presenting Sponsor

- The business logo will be in a prime spot on all advertising including digital and print media
 - The business logo will appear at the top on the back of the sweatshirt just below Title Sponsor
 - The business will receive (6) complimentary sweatshirts and (6) complimentary entries into the run
 - Facebook shout out once a week for four weeks leading up to the run
 - Awards ceremony recognition and recognition plaque
-

Gold Sponsor

- The business logo will be placed on all advertising including digital and print media
 - The business logo will be on the back of the sweatshirt given to all entrants and sponsors
 - The business will receive (4) complimentary sweatshirts and (4) complimentary entries into the run
 - Facebook shout out once a week for three weeks leading up to the run
 - Awards ceremony recognition
-

Silver Sponsor

- The business logo will be placed on all advertising including digital and print media
 - The business logo will be on the back of the sweatshirt given to all entrants and sponsors
 - The business will receive (2) complimentary sweatshirts and (2) complimentary entries into the run
 - Facebook shout out week of the run
 - Awards ceremony recognition
-

Bronze Sponsor

- The business logo will be placed on all advertising including digital and print media
 - The business name will be on the back of the sweatshirt given to all entrants and sponsors
 - The business will receive a complimentary sweatshirt
 - Facebook shout out week of the run
 - Awards ceremony recognition
-

Friend of the Event

- Facebook shout out week of the run
- Awards ceremony recognition

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Daddy Daughter Dance

The information below outlines sponsorship opportunities for the 2025 Daddy Daughter Dance with the Bartlett Parks & Recreation Department

Daddy Daughter Dance is an event for our Dads to bring their little girls for a night of music, fun and dancing. Attendees will get a full dinner, including a candy buffet, professional couple pictures, a professional DJ to help them dance the night away.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Daddy Daughter Dance				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Daddy Daughter Dance				
Company/Organization logo and name displayed at the Daddy Daughter Dance				



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Easter Egg Hunt

The information below outlines sponsorship opportunities for the 2025 Easter Egg Hunt with the Bartlett Parks & Recreation Department

The Easter Egg Hunt is our city's Easter event. This event has an Easter Egg hunt that is divided into three different age groups. There is a smaller "bunny trail" for the youngest participants to enjoy as well. In addition to the egg hunt there is a Easter Hat decorating contest for children to participate in. The Easter Bunny is escorted to the event by our Bartlett Police Department and is available for pictures the entire event.

Sponsor Benefits	Title Sponsor \$5000	Presenting Sponsor \$2500	Event Sponsor \$1000	Supporting Sponsor \$500
Verbal Acknowledgment at the Easter Egg Hunt				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Easter Egg Hunt				
Company/Organization logo and name displayed at the Easter Egg Hunt				



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Kids to Parks Day

The information below outlines sponsorship opportunities for the 2025 Kids to Parks Day with the Bartlett Parks & Recreation Department

Kids to Parks Day is a nation-wide event that takes place the third Saturday in May. This event is free to all participants and is held at W.J Freeman Park. Families will have the opportunity to explore the park with a scavenger hunt, fly kites, make crafts and bounce on inflatables. In addition to these activities we have the Bartlett Police Department give a K-9 demo and food trucks available for our participants to partake in.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Kids to Parks Day event				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Kids to Parks Day event				
Company/Organization logo and name displayed at the Kids to Parks Day event				



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School's Out, Books Are In: A Summer Reading Kickoff Celebration

The information below outlines sponsorship opportunities for the 2025

School's Out, Books Are In event with the Bartlett Parks & Recreation Department

The School's Out, Books Are In is an event that will be in partnership with the Bartlett Library. This event will allow our community to come and enjoy music, inflatables, sidewalk chalk and food. They will be able to participate in the fill the bag sale put on by the Library and prepare a summer reading list with the help of our experienced Librarians. This is a free, city-wide event.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the School's Out, Books are in Event				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the School's Out, Books are in Event				
Company/Organization logo and name displayed at the School's Out, Books are in Event				



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Rec Rover

The information below outlines the sponsorship opportunity for the 2025 Rec Rover with the Bartlett Parks & Recreation Department

The Rec Rover is an opportunity for us to bring recreation to our community at local parks and events. The Rec Rover is a trailer that is filled with yard games, inflatables, and recreation supplies. These events are pop-up events that occur throughout the year.

Title Sponsor \$5000

-  Verbal Acknowledgment at the Rec Rover Pop-up Events
-  Company/Organization logo and name used in all print, web, and social media promotions
-  Opportunity to display promotional materials during the Rec Rover Pop-up Events
-  Company/Organization logo and name displayed as a magnet on the side of the Rec Rover for a full year



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Small Fry Tri

The information below outlines sponsorship opportunities for the 2025 Small Fry Tri with the Bartlett Parks & Recreation Department

Small Fry Tri is open to children ages 2-6. These racers go through a mini triathlon that is composed of a 25 yard run, a 25 yard bike and a 25 yard run through sprinklers (swim). Races are ran in age divided heats and each child gets a medal for finishing the race.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Small Fry Tri				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Small Fry Tri				
Company/Organization logo and name displayed at the Small Fry Tri				



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Neon Glow: Mother & Son Night Out

The information below outlines sponsorship opportunities for the 2025 Neon Glow Event with the Bartlett Parks & Recreation Department

Neon Glow is a mother and son event that gives our community the opportunity to enjoy a glow in the dark dance party, obstacle course races, and neon themed crafts. Food Trucks will be available for participants to partake in.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Neon Glow Event				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Neon Glow Event				
Company/Organization logo and name displayed at the Neon Glow Event				



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School's Cool: Back-to-School Bash & Library Launch Party

The information below outlines sponsorship opportunities for the 2025 School's Cool Event with the Bartlett Parks & Recreation Department

In a partnership with Avenu, management for the Bartlett Library, this event allows our citizens to explore the Bartlett Library, renew their library card, and enjoy games and inflatables. There will be food trucks at this event for our citizens to have the opportunity to indulge in delicious treats.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the School's Cool Event				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the School's Cool Event				
Company/Organization logo and name displayed at the School's Cool Event				



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Halloween at Singleton: Carnival

The information below outlines sponsorship opportunities for the 2025

Halloween at Singleton: Carnival with the Bartlett Parks & Recreation Department

The Halloween Carnival gives our community the opportunity to enjoy family friendly Halloween events in our gym at Singleton Community Center. This event has inflatables, games with prizes and candy, a costume contest for each age group with prizes and the option to partake in food trucks.

Sponsor Benefits	Title Sponsor \$2000	Presenting Sponsor \$1000	Event Sponsor \$750	Supporting Sponsor \$500
Verbal Acknowledgment at the Halloween at Singleton: Carnival				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Halloween at Singleton: Carnival				
Company/Organization logo and name displayed at the Halloween at Singleton: Carnival				



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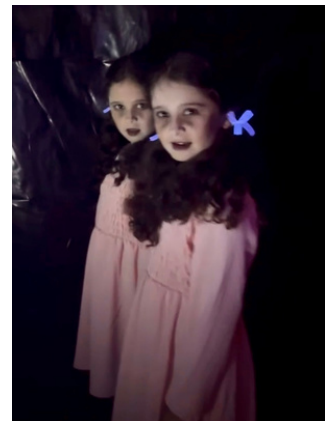


Halloween at Singleton: Haunted House

The information below outlines sponsorship opportunities for the 2025 Halloween at Singleton: Haunted House with the Bartlett Parks & Recreation Department

This haunted house is located within the halls of Singleton Community Center. This gives our community the opportunity to enjoy a family friendly scare to celebrate the Halloween season. This haunted house is held on the same night as our Carnival and the night prior as well.

Sponsor Benefits	Title Sponsor \$2000	Presenting Sponsor \$1000	Event Sponsor \$750	Supporting Sponsor \$500
Verbal Acknowledgment at the Halloween at Singleton: Haunted House				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Halloween at Singleton: Haunted House				
Company/Organization logo and name displayed at the Halloween at Singleton: Haunted House				



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Turkey Shoot

The information below outlines sponsorship opportunities for the 2025 Turkey Shoot with the Bartlett Parks & Recreation Department

The Turkey Shoot is an annual event where participants can win a Thanksgiving Turkey. The participants use BB guns and shoot at targets that are mounted on bales of hay. Each age group is awarded a 1st, 2nd and 3rd place. This event serves ages 8-adult.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Turkey Shoot				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Turkey Shoot				
Company/Organization logo and name displayed at the Turkey Shoot				



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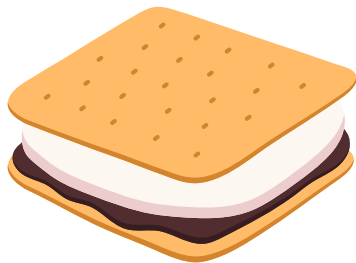


Fire Pit Fridays

The information below outlines sponsorship opportunities for the 2025 Fire Pit Fridays with the Bartlett Parks & Recreation Department

Fire Pit Fridays are a collection of Friday nights dedicated to gathering around a bonfire with your family and friends. Held in November, the chilly nights will be perfect for our community to come to our park and enjoy pre-lit fires. Roast marshmallows with your kids and enjoy warm hot chocolate or apple cider.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Fire Pit Fridays				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Fire Pit Fridays				
Company/Organization logo and name displayed at the Fire Pit Fridays				



FIRE PIT FRIDAYS



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December Movie Magic

The information below outlines sponsorship opportunities for the 2025 December Movie Magic with the Bartlett Parks & Recreation Department

This event offers our community a night to relax in our newly renovated auditorium at The Venue at Bartlett Station. Participants are encouraged to bring their own chairs, blankets, and pillows. We will be showing family friendly Christmas movies and have treats available.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the December Movie Magic Event				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the December Movie Magic Event				
Company/Organization logo and name displayed at the December Movie Magic Event				



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Park Palette

The information below outlines sponsorship opportunities for the 2025 Park Palette Series with the Bartlett Parks & Recreation Department

Park Palette is a series that happens six times a year. This event allows a small group of our community to be lead through a painting class within one of our parks. The instructor is a talented local artist that will lead participants through a tranquil experience painting the park around them. Supplies are included in the registration fee for this event.

Sponsor Benefits	Title Sponsor \$1000	Presenting Sponsor \$750	Event Sponsor \$500	Supporting Sponsor \$250
Verbal Acknowledgment at the Park Palette Series				
Company/Organization logo and name used in all print, web, and social media promotions				
Opportunity to display promotional materials during the Park Palette Series				
Company/Organization logo and name displayed at the Park Palette Series				



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